

10
ANNIVERSARY
EDITION

INDIA
WAREHOUSING
SHOW 2020



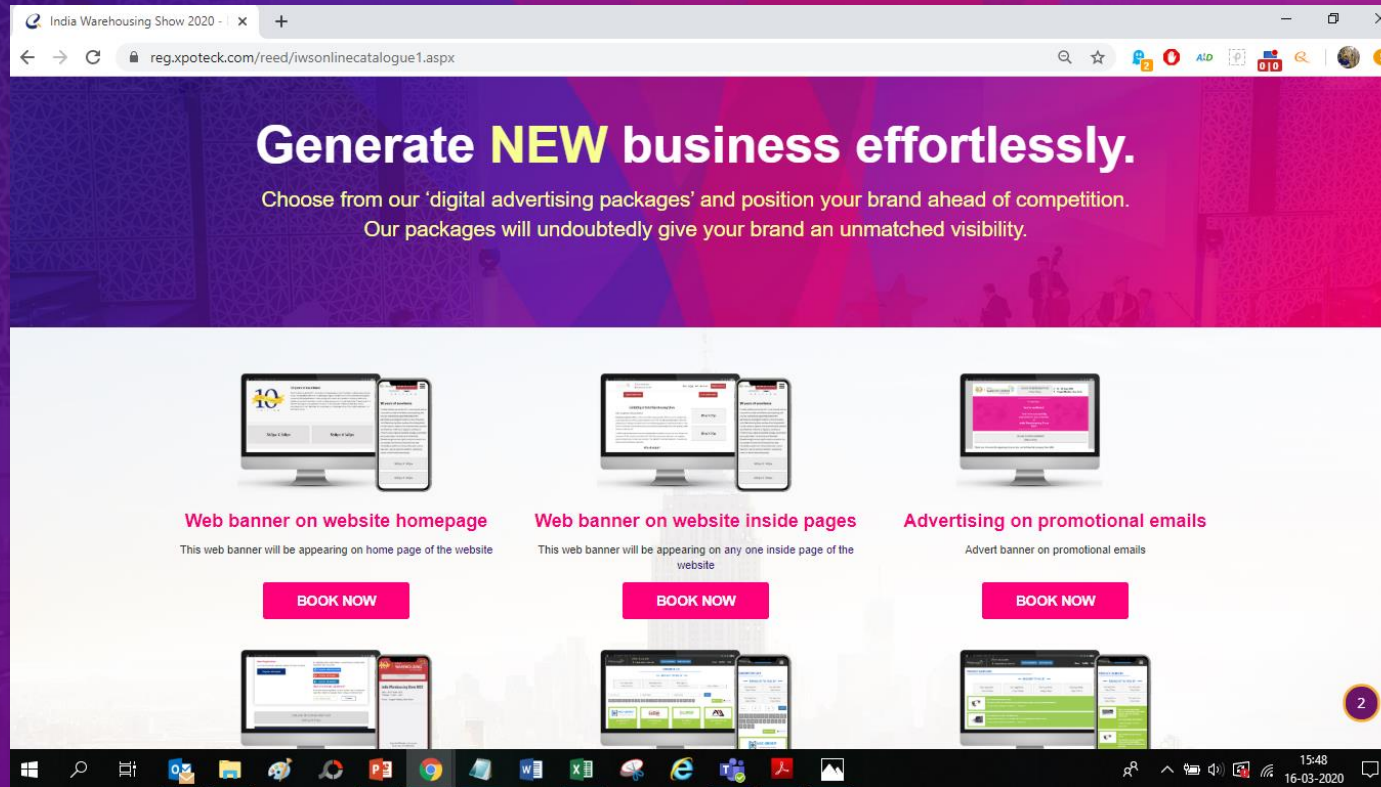
18-19-20 JUNE 2020
Pragati Maidan, New Delhi

Digital Packages

India Warehousing Show 2020

 **Reed Manch
Exhibitions**

Choose from our DIGITAL advertising packages to position your brand ahead of competitors!



The screenshot shows a web browser window with the URL `reg.xpoteck.com/reed/iwsonlinecatalogue1.aspx`. The main heading reads "Generate NEW business effortlessly." followed by the text "Choose from our 'digital advertising packages' and position your brand ahead of competition. Our packages will undoubtedly give your brand an unmatched visibility." Below this, three packages are displayed:

- Web banner on website homepage**: This web banner will be appearing on home page of the website. Includes a "BOOK NOW" button.
- Web banner on website inside pages**: This web banner will be appearing on any one inside page of the website. Includes a "BOOK NOW" button.
- Advertising on promotional emails**: Advert banner on promotional emails. Includes a "BOOK NOW" button.

At the bottom of the browser window, the Windows taskbar is visible with the date and time set to 15:48 on 16-03-2020.

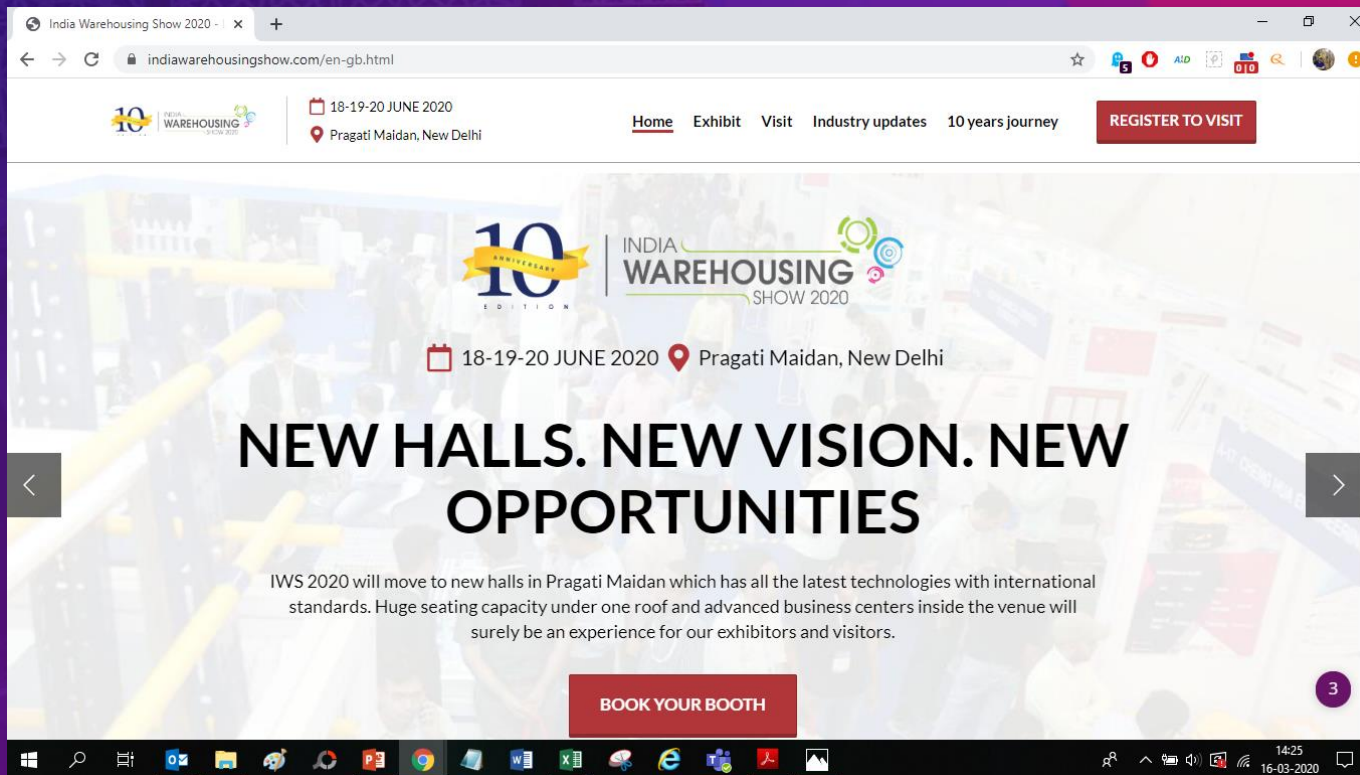
Our packages will undoubtedly give your brand an unmatched visibility.

Digital packages that guarantee you market dominance.

- ✓ Web banner on homepage of show website
- ✓ Web banner on inside pages of show website
- ✓ Promotion as 'Online Ticketing Partner'
- ✓ Advertising on 'Online List of Exhibitors'
- ✓ Advertising on 'Online List of Product Launches'

Web banners on show website homepage & inside pages

Take advantage of our effective yet flexible web banner packages which position your brand one step ahead of competitors. Place your hyperlinked web banners on India Warehousing Show website to generate interest from genuine buyers looking for innovative products.



21.823*

Unique visits on show website

16.266*

Users who visited show website to access show information

(*Report from Google Analytics for the period of 1 Jan – 15 March 2020)

Online Ticketing Partner

Exclusive promotion as online ticketing partner with below deliverables:

- ✓ Title of 'Online Ticketing Partner' on online and offline show collaterals
- ✓ Exclusive logo and banner on visitor registration page
- ✓ Exclusive logo and banner on auto-confirmation (Thank you email)
- ✓ Exclusive logo on WhatsApp Mobile Ticket delivered to registered visitor

73.894*

Page views on registration page

34.471*

Unique page views on registration page

8.824*


Mobile tickets and auto-confirmation emails delivered to registered visitors

104.9* seconds

Average time spent on the registration page



Your logo on online visitor registration page and auto-confirmation emails



INDIA WAREHOUSING SHOW 2020

18-19-20 JUNE 2020
Pragati Maidan, New Delhi

ONLINE VISITOR REGISTRATION

Fields marked in asterisk (*) are mandatory

Thank you for your interest to visit the event. Kindly fill up the form below:

Title *

First Name * Last Name *

Company Name * Job Title *

Mobile * Email *

Address * City *

State * Postcode *


Country * Phone

Add Colleagues

AIDC & WMS Technologies Logistics & Supply Chain
 Commercial Vehicles Logistics Automation
 Consultants, Brokers & Agencies Material Handling, Picking & Storage
 Industrial Parks Protective Packaging
 Industrial Lighting Safety and Security Solutions
 Last Mile Delivery Solutions Warehouse Infrastructure

Which sector does your company represent? *

Please note: Personal data provided by you is collected, processed and used by the organiser only and, if applicable, to the exhibition service



INDIA WAREHOUSING SHOW 2020

18 - 20 June 2020
Pragati Maidan, New Delhi


Himanshu ,

You're confirmed!

You have successfully registered for your free visit to India Warehousing Show 2020.

Thank you *Himanshu* for registering for your free visit to India Warehousing Show 2020.

Scan QR code & get your badge from pre-registered kiosk



Your registration number is: 8860575616


Your Name is : Himanshu Kumar

Your Company Name is : Xpoteck

Your Email is : himanshu@xpoteck.com

Your Mobile No. is : 8860575616

Your registration number is: 8860575616



Advertising on 'Online List of Exhibitors'

Information about exhibitors and their products is the most sought after information for any exhibition. Visitors making the decision to attend and meet exhibitors, view the list of exhibitors and research their products. Your banner on this page assures you more visibility than any advertising opportunity.

The screenshot shows the 'EXHIBITOR LIST' page for the India Warehousing Show 2020. The page includes a search bar with 'Keyword search', 'Select Product', and 'Select Country' dropdowns. Below the search bar are navigation tabs for letters A-Z and 'All'. The exhibitor list is displayed in a grid view, showing the following exhibitors and stand numbers:

| | | | |
|---|---|--|-------------------------------------|
| A.G. Belting Pvt Ltd Stand: D70A | A.V. Engineers Stand: B21 | Accrue Conveyor Products Pvt Ltd Stand: D99 | Adarsh Udyog Stand: A1 |
| Addverb Technologies Pvt Ltd Stand: D9 | Aerolam Insulations Pvt. Ltd. Stand: D49 | Akmy Buildcon Pvt Ltd Stand: D33 | Alligator Automations Stand: A37 |

11.196*

views on the list of exhibitor page

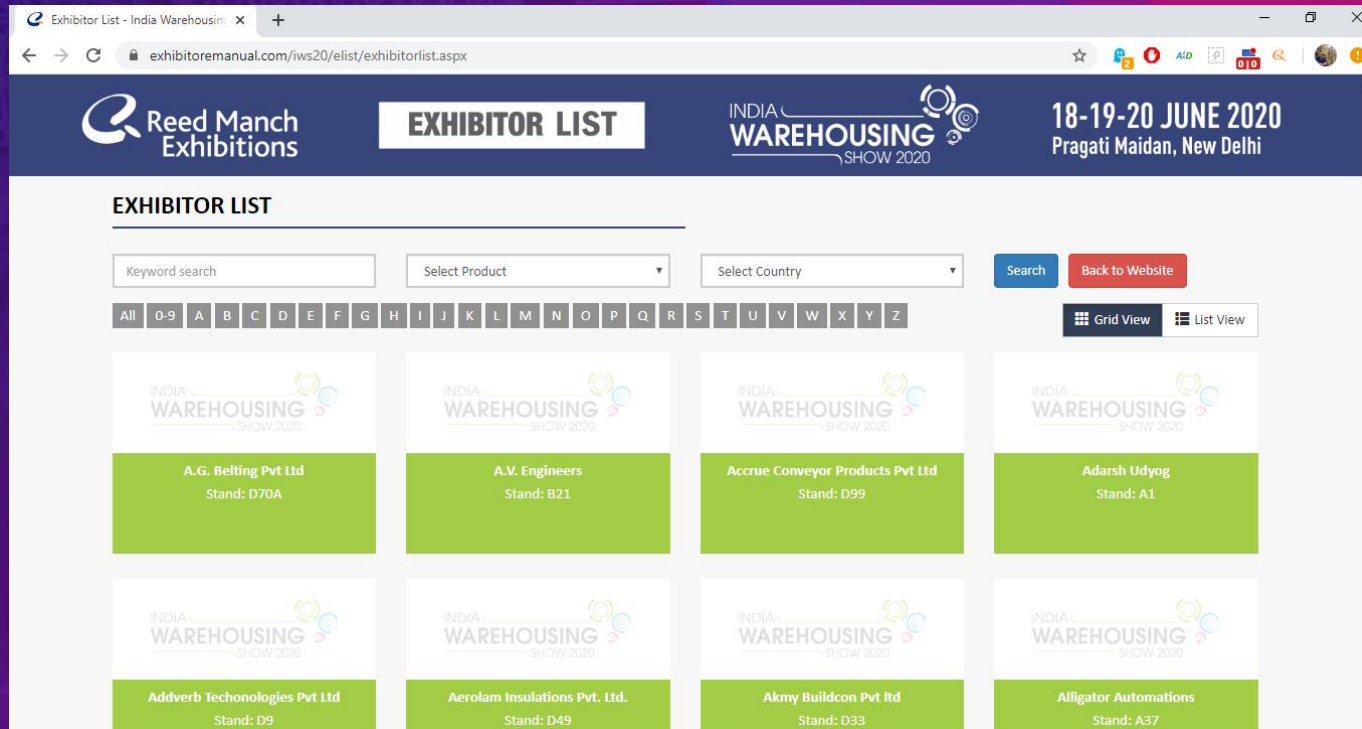
79.9* seconds

Average time spent on the list of exhibitors page

(*Report from Google Analytics for India Warehousing Show 2019)

Advertising on 'Online List of Product Launches'

Innovation is the key to success. Buyers looking to attend India Warehousing Show to source latest products and technologies research exhibitors and their product launches. This new feature on the show website gives out information about new products. Your banner on this page guarantees eyeballs amongst serious buyers.



1.175*

Views on the list of product launches page

5:00 minutes*

Average time spent on the page

(*Report from Google Analytics for India Warehousing Show 2019)

Packages

Web banners on show website – homepage or inside pages

| Duration | Amount |
|----------|--------------|
| 7 Days | INR 1,00,000 |
| 15 Days | INR 1,50,000 |
| 30 Days | INR 2,50,000 |
| 60 Days | INR 3,50,000 |

Promotion as ‘Online Ticketing Partner’

INR 3,50,000

The package is valid from booking date till completion of 2020 edition of India Warehousing Show.

Advertising on ‘Online List of Exhibitors’

INR 3,00,000

Under the title ‘Brought to you by’ the package will promote client from booking date till completion of 2020 edition of India Warehousing Show.

Advertising on ‘Online List of Product Launches’

INR 2,50,000

Under the title ‘Brought to you by’ the package will promote client from booking date till completion of 2020 edition of India Warehousing Show.

Note: Kindly provide design of your logo, web banner, advert in JPG, JPEG, GIF or PDF format (as applicable) along with a URL, landing page or website link. Government taxes shall be applicable on all mentioned costs.

Contact us

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